

## EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a complete anniversary of the deadline for filing its license renewal application.

### A. Full-Time Vacancies Filled During Past Year

<b>1. Job Title: Air Talent</b>	<b>Date Filled: 08/04/09</b>
<b>2. Job Title: Sales Rep</b>	<b>Date Filled: 10/01/09</b>
<b>3. Job Title: Air Talent</b>	<b>Date Filled: 12/07/09</b>
<b>4. Job Title: Sales Rep</b>	<b>Date Filled: 01/05/10</b>
<b>5. Job Title: Promo Director</b>	<b>Date Filled: 03/01/10</b>
<b>6. Job Title: Air Talent</b>	<b>Date Filled: 03/15/10</b>
<b>7. Job Title: Sales Rep</b>	<b>Date Filled: 07/06/10</b>

### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

#### 1. Job Title: Air Talent Date Filled: 08/04/09

Source	Contact Person	Address
WYMG Radio	B Moore	3501 E. Sangamon Ave., Springfield, IL
Parkland College	Via e-mail	<a href="mailto:sspencer@parkland.edu">sspencer@parkland.edu</a>
University of Illinois Springfield	Bryan Rosa	Bran.rosa@uis.edu
Northwestern University	Via e-mail	<a href="mailto:placement@northwestern.edu">placement@northwestern.edu</a>
Lincoln Land College	Via e-mail	<a href="mailto:Alext1212@aol.com">Alext1212@aol.com</a>
Western IL University (2x)	Via e-mail	Wiu.edu
LSSA.wisc	Via e-mail	<a href="mailto:Careers@lssaa.wisc.edu">Careers@lssaa.wisc.edu</a>
State Journal Register (2x)	Shannon Kniery	1 Copley Plaza, Springfield, IL
Eastern IL University	Via e-mail	ddendsly@eiu.edu
FMBQ	Via e-mail	Dave.hoeffel@fmbq.com

#### 2. Job Title: Sales Rep Date Filled: 10/01/09

Source	Contact Person	Address
WYMG Radio	J Williams	3501 E. Sangamon Ave., Springfield, IL
University of Edwardsville	Via e-mail	uejobs@evansville.edu
University of IL Springfield	Bryan Rosa	Brayn.rosa@uis.edu
Lakeland College	Brian Minnegrade	bminnige@lakeland.cc.il.us

#### 3. Job Title: Air Talent Date Filled: 12/07/09

Referral Source	Contact Person	Address
All Access.com	Joel Dinner	28955 Pacific Coast Hwy, Malibu, CA
All Access.com	Joel Dinner	28955 Pacific Coast Hwy, Malibu, CA
Saga Communications	Ann Karrick	1 Turkey Hill Road, Westport, CT

#### 4. Job Title: Sales Rep Date Filled: 01/05/10

Referral	Contact Person	Address
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Source		
In House Referral	Jennifer Wernsing	3501 E. Sangamon Ave., Springfield, IL
University of Edwardsville	Via e-mail	uejobs@evansville.edu
University of Illinois Springfield	Bryan Rosa	Bryan.rosa@uis.edu
Lakeland College	Brian Minnegrade	<a href="mailto:bminnige@lakeland.cc.il.us">bminnige@lakeland.cc.il.us</a>

**5. Job Title: Promo Director Date Filled: 03/01/10**

Referral Source	Contact Person	Address
Southern IL University Edwardsville	Via e-mail	Studentemployment@siu.edu
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, IL
Saga Communications	Ann Karrick	1 Turkey Hill Road, Wesport, CT

**6. Job Title: Air Talent Date Filled: 03/15/10**

Referral Source	Contact Person	Address
State Journal Register	Michelle Tremain	1 Copley Plaza, Springfield, IL
Employee Referral	Perry Zubeck	3501 E. Sangamon Ave., Springfield, IL
Internal Candidate	Mike Topoll	3501 E. Sangamon Ave., Springfield, IL

**7. Job Title: Sales Rep Date Filled: 07/06/10**

Referral Source	Contact Person	Address
IL State University (2x)	Via e-mail	lstu.edu.job
Lincoln Land College Job Fair	Via e-mail	5250 Shepherd Road, Springfield, IL
State Journal Register (3x)	Shannon Kniery	1 Copley Plaza, Springfield, IL
Robert Morris College	Via e-mail	careercenter@rmc.edu
Lincoln Land College	Via e-mail	Alext1212@aol.com

**C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):**

37

**D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:**

Referral Source	Contact Person	Address
Allaccess.com	Sent via website	28955 Pacific Coast Hwy, Calibu, CA
Eastern Illinois University	Sent via e-mail	ddensly@eiu.edu
Employee Referral	Jennifer Wernsing/P Zubeck	3501 E. Sangamon Ave, Springfield, IL
FMBA	Sent via e-mail	Dave.hoeffel@fmbq.com
IL State University	Sent via e-mail	Normal, IL
Lake Land Community College	Brian Minnegrade	Mattoon, IL
Lincoln Land College	Sent via e-mail	5250 Shepherd Rd, Springifled, IL
Lincoln Land College Job Fair	Mary Pelich	5250 Shepherd Rd, Springfield, IL
LLSSA	Sent via e-mail	University of Wisconsin - Madison
Northwestern University	Sent via e-mail	Evanston, IL
On Air – WYMG	Jane Newton	3501 E. Sangamon Ave., Springfield, IL
Parkland College	Sent via e-mail	Champaign, IL
Robert Morris College	Sent via e-mail	Springfield, IL
Saga Website	Ann Karrick	1 Turkey Hill Road, Wesport, CT
University of Illinois Springfield	Sent via e-mail	Springfield, IL
Western Illinois University	Sent via e-mail	Macomb, IL

E. Outreach Activities

**OUTREACH ACTIVITY DESCRIPTION FORM**

Year: 2009 – 2010	Name of Activity:
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**1. Description of Initiative: Participation in Job Fairs**

Saga Communications of Illinois has participated in the following fairs:

UIS Foot in the Door Fair held August 27, 2009 at the UIS Campus in the Public Affairs Center attended by Michelle McLaughlin, Program/News Director.

The Greater Springfield Job & Career Fair held September 16, 2009 at the Crowne Plaza Hotel, Springfield, Illinois attended by Mike Topoll, General Manager and Brandy Moore, Promotions Director.

The Greater Springfield Job & Career Fair held April 8, 2010 at the Crowne Plaza Hotel, Springfield, Illinois attended by Jeff Hall, Promotions Coordinator.

The Jacksonville Illinois Department of Employment Security Career & Employment Expo held on April 14, 2010 at Illinois College's Bruner Fitness and Recreation Center in Jacksonville, Illinois attended by Steve Bezler and Tom Bills, sales representatives.

**2. Description of Initiative: Co-sponsored a job fair**

Saga Communications of Illinois co-sponsored a job/career fair with the Division of Rehabilitation Services of Springfield, Illinois on October 14, 2009 at the Richard Orr Building located on the Illinois State Fairgrounds.

**3. Description of Initiative: Established an Internship Program**

Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Jeff Hall, Promotions Coordinator. Internships are unpaid. An intern must receive college credit to qualify. All interns received training in the fields of promotions and marketing, sales, on air work and production.

Internships are coordinated with the College of Southern Nevada, Southern Illinois University Edwardsville, Western Illinois University, Robert Morris College and the University of Illinois Springfield. Internships ran from August 2009 through August 2010.

**4. Participated in events/programs sponsored by educational institutions relating to broadcasting careers.**

Saga Communications of Illinois participated in:

The Regional Office of Career and Technical Education for sophomores from 18 schools on March 9,

**2010 at the Cass Gymnasium at Lincoln Land College in Springfield, Illinois.**

**Springfield Public School District #186 Communications Academy on February 12, 2010 and February 15, 2010 held at Capitol Radio Group, Springfield, Illinois.**

**Pawnee High School interested in broadcast careers job shadowed air talents at Capitol Radio Group Springfield, Illinois on February 11, 2010.**

**A communications major at University of Illinois Springfield job shadowed air talent Blake Stadel on May 6, 2010.**

**A student in sales communications from the University of Illinois Urbana shadowed sales representative Anita Smother in Jun 2010.**

**6. Participate in other activities to disseminated information as to employment opportunities in broadcasting**

**Saga Communications promotes the broadcasting industry by giving tours to local schools and organizations. Those school and organizations include local high school classes, Cub Scouts, Girl Scouts and middle school classes.**